



**Rafael Flores Cohen**  
motion graphics

www.betoenlaweb.com  
animate@betoenlaweb.com

## — Work Experience

### Freelance Motion Designer

Venezuela - New York | 2017 - 2023

As a freelance motion designer, I create visually engaging content for media platforms. My responsibilities include understanding the customer's product to make animations that impact their audience. I have advanced knowledge of software such as After Effects, Illustrator, and Photoshop. Also, I have an eye for detail and a strong sense of creativity. I can work independently and collaborate with clients and team members to deliver high-quality work that meets project goals and exceeds expectations.

### Motion Designer at Grupo Conamerica

Venezuela | 2016 - 2017

Participated in the creation of style guides for graphics, icons, and other brand assets for the company applications. Created a library of animated tutorials to teach the correct use of the company applications. Animation of the company logo and all the brands associated with the company. Including design and animation for social networks.

### Graphic Design at Distribuidora Publitips

Venezuela | 2014-2016

It was my first job as a graphic designer, and I worked on projects, including print and digital advertising, branding, and marketing materials. As a team player, I collaborated with other designers, copywriters, and project managers to ensure every project was completed on time and with positive outcomes.

## — Languages

Spanish  
English

## — Education

### Bachelor Degree

CIDIG, Venezuela 2011 - 2015

Motion Designer.

### Animation Bootcamp

School of Motion, United States 2022

Motion Graphics.

### JavaScript Course

Coder House, Argentina 2021

Native Js, DOM Js, Jquery.

### Web Developer Course

Coder House, Argentina 2020

Html, Css, Sass.

## — Skills

### After Effects

Advanced

### Illustrator

Advanced

### Photoshop

Advanced

### HTML

Medium

### CSS

Medium

### JAVASCRIPT

Low but learning every day